

Vehicle Marketing Agreement

The Vehicle seller and I agree too following Marketing process for the sale of the listed Vehicle

Year	Make	Model	Vehicle Identification Number
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1. Value Assessment based on current and recent past sales. I will come up with a value that I believe the vehicle can sell for. The seller and I must agree on the asking price. I will typically need basic photographs and I ask the owner to cooperate with questions and provide whatever information they may have on the cars history and details. The value I come up with is the gross retail value. I will typically come up with high and low. If the owner agrees to these figures we can proceed to the next step. If the seller does not agree with the value assessment Treasured Transportation reserves the right to proceed, and to charge a \$200.00 minimum for the first run of marketing. The second and subsequent will be charged on an as needed basis.

2. Fee Schedule Vehicle Sale Price: 5,000 to 20,000 1500 minimum
21,000 to 80,000 6% 1500 minimum
80,000 to 200,000 5%
200,000 up 3%

3. Research the vehicle: This is the discovery phase. I will need access to any and all paperwork pertaining to the vehicle. This could include but is not limited to service records, window sticker, and old photographs. I will need vin numbers and serial numbers if applicable. Stories of the car and its past are hugely helpful for the value as well as the written marketing program. It is this time I must have photograph of the title. The title must be lien free, and clean in the (sellers) owner's name matching the below signature.

4. Photography: I endeavor to photograph the vehicle in multiple light conditions. I am not a professional photographer, but I present the vehicles in such a way to show buyers the offering. This photography session will include any flaw I can find. I must show the flaws so buyers know exactly what they are getting.

5. Marketing: I will market utilizing multiple methods depending on the vehicle merits, make model and year. I always seek to get a large yet qualified audience. I generally speak to a select group of people that buy first. Some are in the US, and some are abroad. These buyers are the quickest to complete the sale, but may not pay top dollar. I will then place the car on web sites such as but not limited to the following : EBAY, BringATrailer, Cars.com, oldcartrader, and barnfinds to name a few. I also tend to place ads in the specific automobile forums. My listing is exclusive for a period of 60 days.

6. Phone and Online representation: I will answer all calls, texts, and emails regarding the car. I will always represent the car as I see it. If I know of flaws such as condition or history, I will disclose these to potential buyers. I ask the seller to make the vehicle available for inspection when need be. I may or may not attend inspections by potential buyers. I will do my best to weed out unqualified buyers, but please understand that these are strangers looking at the car. It is best to have the car in a location where you are comfortable to have viewed.

7. Sale negotiating and delivery: The seller gives me the ability to negotiate with buyers for terms, and price based on valuation and ongoing value assessments. I reserve the right to not always sell to the highest number buyer. Experience has shown the highest dollar amount does not always translate to a smooth and safe sale. Once a buyer is selected I will assist with the money transfer, but unless agreed upon in advance the funds will be transferred directly from the buyer to the seller. Seller agrees to provide the buyer with all documentation pertaining to the car including the title, and a signed bill of sale via next day air once money has been received. Seller agrees to make the car available for pickup.

8. Commission Payment: Once the money has been received from the buyer, it is agreed the seller will pay my commission within the 72 hour period via means agreed upon by me. This could be any of the following, Zell bank transfer, direct electronic wire, cash, or check directly to me.

Frank Capparelle

Vehicle Owner

